



Canada's premier trade  
and consumer wine show  
for 39 years

**VANCOUVER**  
INTERNATIONAL  
**WINE FESTIVAL**  
Feb 11-19, 2017



## EXHIBIT OPPORTUNITIES

The Vancouver International Wine Festival is Canada's premier wine show and widely regarded by festivalgoers, media and the wine industry as one of the top wine festivals in North America. The Tasting Room is the heart of the festival. Over the course of three days and six tasting sessions (two for trade, and four for consumers), exhibitors have access to over 13,000 wine industry professionals and consumers who are intensely interested in food and wine.



The Tasting Room is located in the ballroom of the Vancouver Convention Centre's West Building overlooking the North Shore mountains. The room is over 57,000 square feet and in 2017 will feature 181 wineries from 16 countries, plus five Regional Tasting Stations, who will collectively serve ~950 wines. A very limited number of non-winery booths are available for exhibitors and premium food suppliers.

### Hours of Operation

Thursday, February 16	1:30-5 p.m.	Thursday, February 16	7-10 p.m.
Friday, February 17	1:30-5 p.m.	Friday, February 17	7-10 p.m.
Saturday, February 18	2:30-5 p.m.	Saturday, February 18	7-10 p.m.

### Fee

\$4,500 CDN for three days, six sessions as listed above, as well as access for up to four people per session.

### Includes

10' x 10' space, black pipe and drape, tables and linens. Does not include power, audio visual equipment, furniture, etc., which are for the exhibitor's account. Note that exhibitors are required to operate their booths during all six tasting sessions. Exhibitors receive promotional recognition on festival marketing materials, the VanWineFest website and onsite signage.

**For more information on exhibit opportunities contact  
Trish Metcalfe, Operations Director at [trishmet@shaw.ca](mailto:trishmet@shaw.ca)**

**For festival information, please visit [www.vanwinefest.ca](http://www.vanwinefest.ca)**